Asset Reconstruction Company (India) Ltd. (Arcil)

Premier ARC

Acting in its capacity as Trustee of Arcil-Trust-2025C-018 set up in respect of financial assets relating to M/s Bhagat Foods Pvt. Ltd., M/s Haryana Roller Flour Mills, M/s Nutri Herbals Pvt. Ltd.

Arcil office: The Ruby, 10th floor, 29, Senapati Bapat Marg, Dadar (West) Mumbai-400 028 • Website: www.arcil.co.in; CIN-L65999MH2002PLC134884

PUBLIC NOTICE FOR SALE THROUGH ONLINE E-AUCTION IN EXERCISE OF THE POWERS UNDER THE SECURITISATION AND RECONSTRUCTION OF FINANCIAL ASSETS AND ENFORCEMENT OF SECURITY INTEREST ACT, 2002 (SARFAESI ACT) READ WITH RULES 6, 8 & 9 OF SECURITY INTEREST (ENFORCEMENT) RULES, 2002

Notice is hereby given to the public in general and to the Borrower (s) / Guarantor (s) / Mortgagor (s), in particular, that the below described immovable property mortgaged/ charged to the Asset Reconstruction Company (India) Limited, acting in its capacity as Trustee of **Arcil-2025C-018 Trust ("ARCIL")** (pursuant to the assignment of financial asset by the HDFC Bank Limited to ARCIL vide registered Assignment Agreement dated 28th March, 2025, will be sold on "As is where is", "As is what is", "Whatever there is" and "Without recourse basis" by way of online e-auction, for recovery of outstanding dues of **M/s Bhagat Foods Pvt. Ltd., M/s Haryana Roller Flour Mills Pvt. Ltd., M/s Nutri Herbals Pvt. Ltd. to the tune of Rs.4,59,80,426.52/- (Rupees Four Crore Fifty-Nine Lakhs Eighty Thousand Four Hundred Twenty-Six and Fifty-Two Only) as on 30.11.2015**, together with further interest, charges and costs etc., as detailed below in terms of the provisions of the Securitization and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 read with Rules 6, 8 and 9 of the Security Interest (Enforcement) Rules, 2002.

Name of the Borrower:	**M/s Haryana Roller Flour Mills Pvt. Ltd. (Borrower/ Mortgagor)** Through its Director, Mr. Satpal Bansal Old Hansi Road, Opposite Telephone Exchange Complex, Jind, Haryana – 126102
Name of the Guarantors/ Co-Borrowers/ Mortgagors:	**1. Haryana Roller Flour Mills Pvt. Ltd. (Borrower/ Mortgagor)** **2. Sh. Satpal Bansal (Guarantor)** **3. Sh. Suresh Kumar Singhal (Guarantor)** **4. Sh. Karan Singhal (Guarantor)** **5. Sh. Ramesh Kumar Singhal (Guarantor)** **6. Sh. Himanshu Singhal (Guarantor)** **7. Bhagat Foods Pvt. Ltd. (Borrower/ Guarantor)** **8. Nutri Herbals Pvt. Ltd. (Borrower/ Guarantor)** **All having address at:** Old Hansi Road, Opposite Telephone Exchange Complex, Jind, Haryana - 126102
Demand Outstanding amount as per SARFAESI Notice dated 28.12.2015	**Rs. 4,59,80,426.52/- (Rupees Four Crores Fifty-Nine Lakhs Eighty Thousand Four Hundred Twenty-Six and Fifty-Two Paise Only) as on 30.11.2015** together with further interest, charges and costs etc.
Possession	Selling Bank has secured symbolic possession vide Notice u/s 13(4) dated 10.05.2016 and physical possession has been secured by ARCIL post assignment on 07.10.2026.
Date of Inspection:	Will be arranged on request
Earnest Money Deposit (EMD) :	**Property 1:** Rs.51,80,000/- (Rupees Fifty-One Lakhs Eighty Thousand Only) **Property 2:** Rs.49,60,000/- (Rupees Forty-Nine Lakhs Sixty Thousand Only) The Earnest Money has to be deposited by way of DD or RTGS Favouring "Asset Reconstruction Company (India) Ltd.", Current Account: 02912320000561, HDFC Bank Limited, Branch: Lower Parel, Mumbai, IFSC Code: HDFC0000291
Last Date for submission of Bid & EMD	15.12.2026 before 05:00 p.m.
Reserve Price:	**Property 1:** Rs.5,18,00,000/- (Rupees Five Crore Eighteen Lakhs Only) **Property 2:** Rs.4,96,00,000/- (Rupees Four Crore Ninety-Six Lakhs Only)
Bid Increment	**Property 1:** Rs.50,000/- **Property 2:** Rs.30,000/-
Date & Time of E-Auction	**Property 1:** 16.12.2026 at 04:00 PM **Property 2:** 16.12.2026 at 04:30 PM
Link for Tender documents	**www.arcil.co.in**
Pending Litigations known to ARCIL:	None
Encumbrances/ Dues known to ARCIL	• Employee Provident Fund (EPFO) – Not known • Workmen Dues - Not known • Employee Dues – Not known • Unsecured Financial Creditors – Not known • Claims of Operational Creditors – Not known • Income Tax Dues - Not known • Sales Tax Dues – Not known
Description of the Secured Asset being auctioned.	**Property 1:** Property Situated at Khasra No.1474, Khatoni No.1887 Recpt No.237, Killa No.9(3-18) 10(8-0) 11/1 (1-2) 29/1 (5-18), Khasra No.527 (0-9), in Revenue State of Jind, Tehsil & District-Jind, Haryana-126102 in the name of Haryana Roller Flour Mills Pvt. Ltd. Land Area: 12,009.25 Sq. Yd. BUA 23,298 Sq. ft. **Property 2:** Property Situated at Khasra No.1477, Min Khatoni No.1885, Min Recpt No.287, Killa No.11/2/1(7-2) 29/2/1(8-18), in Revenue state of Jind, Tehsil & District-Jind, Haryana- 126102 in the name of Haryana Roller Flour Mills Pvt. Ltd. Land Area: 9,680.00 Sq. Yd. BUA 49,342 Sq. ft

Terms and Conditions:

1. The Auction Sale is being conducted by the Authorised Officer under the provisions of SARFAESI Act with the aid and through e-auction. Auction/ Bidding shall be only through "Online Electronic Mode" through the website www.arcil.co.in. Arcil is the service provider to arrange platform for e-auction.
2. The Auction is conducted as per the further Terms and Conditions of the Bid Document and as per the procedure set out therein. Bidders may go through the website of ARCIL, www.arcil.co.in and the link mentioned herein above as well as the website of the service provider, ARCIL for bid documents, the details of the secured asset put up for auction/ obtaining the bid forms.
3. The bidders may participate in the e-auction quoting/ bidding from their own offices/ place of their choice. Internet connectivity shall have to be arranged by each bidder himself/itself. The Authorised Officer/ ARCIL/ service provider shall not be held responsible for internet connectivity, network problems, system crash down, power failure etc.
4. For details, help, procedure and online training on e-auction, prospective bidders may contact Mr. Ashish Srivastava – 9176767036 Mr. Mahesh Bangera - 9004173256, email id: ashish.srivastava@arcil.co.in and mahesh.bangera@arcil.co.in.
5. All the intending purchasers/ bidders are required to register their name in the portal mentioned above as www.arcil.co.in and get user ID and password free of cost to participate in the e-auction on the date and time as mentioned aforesaid.
6. For inspection of the property or more information, the prospective bidders may contact Mr. Ashish Srivastava – 9176767036.
7. The properties are to be sold for recovery of the outstanding dues against the Borrower.
8. At any stage of the auction, the Authorised Officer may accept/ reject/ modify/ cancel the bid/ offer or post-pone the auction without assigning any reason thereof and without any prior notice.
9. The successful purchaser/bidder shall bear any statutory dues, taxes, fees payable, applicable GST on the purchase consideration, stamp duty, registration fees, etc. that is required to be paid in order to get the secured asset conveyed/delivered in his/her/its favour as per the applicable law.
10. The intending bidders should make their own independent enquiries/ due diligence regarding encumbrances, title of secured asset put on auction and claims/rights/dues affecting the secured assets, including statutory dues, etc., prior to submitting their bid. The auction advertisement does not constitute and will not constitute any commitment or any representation of ARCIL. The Authorized Officer of ARCIL shall not be responsible in any way for any third-party claims/rights/dues.
11. The particulars specified in the auction notice published in the newspapers have been stated to the best of the information of the undersigned; however undersigned shall not be responsible / liable for any error, misstatement or omission.
12. In the event of and on later development due to intervention/order of any court or tribunal save appropriate legal opinion and legal remedy available to ARCIL, if the sale is required to be cancelled ARCIL shall refund the "EMD" and/ or 'Sale Proceeds' only without interest and the purchaser / bidder. The Purchaser/ Bidder shall have no right to raise any claim, against ARCIL or its officers, of whatsoever nature with respect to loss, damages, costs/expenses, loss of business opportunity etc.
13. The Borrower/ Guarantors/ Mortgagors, who are liable for the said outstanding dues, shall treat this Sale Notice as a notice under Rules 8 and 9 of the Security Interest (Enforcement) Rules, about the holding of the above-mentioned auction sale.
14. In the event, the auction scheduled hereinabove fails for any reason whatsoever, ARCIL has the right to sell the secured asset by any other methods under the provisions of Rule 8(5) of the Security Interest (Enforcement) Rules, 2002 and SARFAESI Act, 2002.

Place : Haryana
Date : October 30, 2026

Sd/- Authorised Officer
Asset Reconstruction Company (India) Ltd.
Trustee of "Arcil-2025C-018 Trust"