



# Asset Reconstruction Company (India) Ltd. (Arcil)

Acting in its capacity as Trustee of Arcil-SBPS 001-XIII- Trust set up in respect of financial assets relating to M/S P S Heemghar Pvt. Ltd.

Arcil Office: The Ruby, 10th Floor, 29, Senapati Bapat Marg, Dadar (West), Mumbai-400 028

Website: [www.arcil.co.in](http://www.arcil.co.in); CIN: U65999MH2002PLC134884

## PUBLIC NOTICE FOR SALE THROUGH ONLINE E-AUCTION IN EXERCISE OF THE POWERS UNDER THE SECURITISATION AND RECONSTRUCTION OF FINANCIAL ASSETS AND ENFORCEMENT OF SECURITY INTEREST ACT, 2002 (SARFAESI ACT) READ WITH RULES 6, 8 & 9 OF SECURITY INTEREST (ENFORCEMENT) RULES, 2002

Notice is hereby given to the public in general and to the Borrower (s) / Guarantor (s) / Mortgagor (s), in particular, that the below described immovable property mortgaged/charged to the Asset Reconstruction Company (India) Limited, acting in its capacity as Trustee of Arcil-SBPS 001-XIII- Trust ("ARCIL") (pursuant to the assignment of financial asset by the SBI, to ARCIL vide registered Assignment Agreement dated July 18, 2014), will be sold on "As is where is", "As is what is", "Whatever there is" and "Without recourse basis" by way of online e-auction, for recovery of outstanding dues of Rs. 2,42,35,815.54/- as on Aug 03, 2010, together with further interest, charges and costs etc., as detailed below in terms of the provisions of the Securitization and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 read with Rules 6, 8 and 9 of the Security Interest (Enforcement) Rules, 2002.

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| <b>Name of the Borrower</b>                                            | <b>M/s P S Heemghar Pvt. Ltd.</b><br>Village – Telkuria, P.O. Mathisgoria, P.S. Jamalpur, District – Burdwan – 712402                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| <b>Name of the Guarantors/ Co-Borrowers/Mortgagors</b>                 | 1) <b>Mr. Sailendra Nath Chakraborty</b> , S/o. Bijay Krishna Chakraborty<br>Village- Krishnapur, Chadampur, P.O. – Devnandapur, P.S. – Chinsura, Hooghly – 712103<br>2) <b>Mr. Alok Kumar Mukherjee</b><br>Village- Malipara, P.O. – Talandu, P.S. – Polba, Hooghly – 712148<br>3) <b>Ms. Sitaji Chouhan</b> , W/o Kalapdeo Chowhan<br>Chhoto Khejuria, P.S.- Mogra, Hooghly – 712121<br>4) <b>Mr. Prabir Maity</b> , S/o. Tarak Chandra<br>Village- Halkamapur, P.O. – Hazipur, P.S. – Dhaniakhali, Hooghly – 712302<br>5) <b>Mr. Sudeb Jana</b> , S/o Meghla Jana<br>Village- Kanaria, Dakshin Pashchim, Tarakeswar, P.O. – Keshabchak, Hooghly – 712403<br>6) <b>Mr. Nemai Kumar Ghosh</b> , S/o. Jugal Kishore Ghosh<br>Village and P.O.- Mahishgoria, P.S.- Jamalpur, Burdwan - 712402<br>7) <b>Mr. Sk. Abdul Sabir</b> , S/o. Sk. Md. Ayub,<br>Golihat Nimtola Masjid, P.O. Sripally, Budwan, West Bengal – 713103<br>8) <b>Smt. Hasina Khatun</b> , W/o. Sk. Abdul Sabir<br>Golihat Nimtola Masjid, P.O. Sripally, Budwan, West Bengal – 713103 |
| <b>Outstanding amount as per SARFAESI Notice dated August 03, 2010</b> | Rs.2,42,35,815.54/- (Rupees Two Crore Forty Two Lac Thirty Five Thousand Eight Hundred Fifteen & Paise Fifty Four only) as on Aug 03, 2010 together with further interest thereon from Aug 4, 2010 till payment/ realization.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| <b>Possession</b>                                                      | Arcil has taken Physical possession as per provisions of SARFAESI Act, 2002 on Oct 31, 2014.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| <b>Date of Inspection</b>                                              | <b>Will be arranged on request</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| <b>Earnest Money Deposit (EMD)</b>                                     | EMD Amount: 1) Rs. 5,60,000/- (Indian Rupees Five Lakh Sixty Thousand only)<br>The Earnest Money has to be deposited by way of DD or RTGS Favouring "Asset Reconstruction Company (India) Ltd.",<br><b>Current Account: 02912320000561, HDFC Bank Limited, Branch: Lower Parel, Mumbai, IFSC Code: HDFC0000291</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| <b>Last Date for submission of Bid &amp; EMD</b>                       | <b>13.10.2026 before 5:00 p.m.</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| <b>Reserve Price</b>                                                   | Rs. 56,00,000/- (Indian Rupees Fifty Six Lakhs Only)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| <b>Bid Increment</b>                                                   | Rs. 25,000/- (Rupees Twenty Five Thousand only) & in such multiple.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
| <b>Date &amp; Time of E-Auction</b>                                    | 14.10.2026 at 12.30 PM                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| <b>Link for Tender documents</b>                                       | <a href="http://www.arcil.co.in">www.arcil.co.in</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| <b>Pending Litigations known to ARCIL</b>                              | Nil                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
| <b>Encumbrances/Dues known to ARCIL</b>                                | <ul style="list-style-type: none"><li>• Employee Provident Fund (EPFO) – Not known</li><li>• Workmen Dues - Not known</li><li>• Employee Dues – Not known</li><li>• Unsecured Financial Creditors – Not known</li><li>• Claims of Operational Creditors – Not known</li><li>• Income Tax Dues - Not known</li><li>• Sales Tax Dues – Not known</li></ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| <b>Description of the Secured Asset being auctioned.</b>               | Land measuring 62 Satak, Deed No. I-3301/06, I-3084/06, I-38/07 & I-37/07 at Village & Mouza- Tilkuria, J.L. No. 84, Dag No. 528, 540, 544, 545, 549, & 665, L.R. Khatian No. 49, 63, 97 & 133, within the jurisdiction of Jargram Gram Panchayat, P.O. – Moheshghoria, P.s. Jamalpur, District- Burdwan- 712402 alongwith factory building in the name of P.S. Heemghar.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |

### Terms and Conditions:

- The Auction Sale is being conducted by the Authorised Officer under the provisions of SARFAESI Act with the aid and through e-auction. Auction/ Bidding shall be only through "Online Electronic Mode" through the website [www.arcil.co.in](http://www.arcil.co.in). Arcil is the service provider to arrange platform for e-auction.
- The Auction is conducted as per the further Terms and Conditions of the Bid Document and as per the procedure set out therein. Bidders may go through the website of ARCIL, [www.arcil.co.in](http://www.arcil.co.in) and the link mentioned herein above as well as the website of the service provider, ARCIL for bid documents, the details of the secured asset put up for auction/ obtaining the bid forms.
- The bidders may participate in the e-auction quoting/ bidding from their own offices/ place of their choice. Internet connectivity shall have to be arranged by each bidder himself/itself. The Authorised Officer/ ARCIL/ service provider shall not be held responsible for internet connectivity, network problems, system crash down, power failure etc.
- For details, help, procedure and online training on e-auction, prospective bidders may contact **Mr. Sadananda Ghosal - 8090230555, email id: [sadananda.ghosal@arcil.co.in](mailto:sadananda.ghosal@arcil.co.in)**;
- All the intending purchasers/ bidders are required to register their name in the portal mentioned above as [www.arcil.co.in](http://www.arcil.co.in) and get user ID and password free of cost to participate in the e-auction on the date and time as mentioned aforesaid.
- For inspection of the property or more information, the prospective bidders may contact Mr.- Sadananda Ghosal - 8090230555.
- At any stage of the auction, the Authorised Officer may accept/reject/modify/cancel the bid/offer or post-pone the auction without assigning any reason thereof and without any prior notice.
- The successful purchaser/bidder shall bear any statutory dues, taxes, fees, applicable GST on the purchase consideration, stamp duty, registration pay fees, etc. that is required to be paid in order to get the secured asset conveyed/delivered in his/her/its favour as per the applicable law.
- The intending bidders should make their own independent enquiries/ due diligence regarding encumbrances, title of secured asset put on auction and claims/rights/dues affecting the secured assets, including statutory dues, etc., prior to submitting their bid. The auction advertisement does not constitute and will not constitute any commitment or any representation of ARCIL. The Authorized Officer of ARCIL shall not be responsible in any way for any third-party claims/rights/dues.
- The particulars specified in the auction notice published in the newspapers have been stated to the best of the information of the undersigned; however undersigned shall not be responsible / liable for any error, misstatement or omission.
- In the event of and on later development due to intervention/order of any court or tribunal save appropriate legal opinion and legal remedy available to ARCIL, if the sale is required to be cancelled ARCIL shall refund the "EMD" and/ or 'Sale Proceeds' only without interest and the purchaser / bidder. The Purchaser/ Bidder shall have no right to raise any claim, against ARCIL or its officers, of whatsoever nature with respect to loss, damages, costs/expenses, loss of business opportunity etc.
- The Borrower/ Guarantors/ Mortgagors, who are liable for the said outstanding dues, shall treat this Sale Notice as a notice under Rules 8 and 9 of the Security Interest (Enforcement) Rules, about the holding of the above mentioned auction sale.
- In the event, the auction scheduled hereinabove fails for any reason whatsoever, ARCIL has the right to sell the secured asset by any other methods under the provisions of Rule 8(5) of the Security Interest (Enforcement) Rules, 2002 and SARFAESI Act, 2002.

Date : 28.08.2026  
Place : Kolkata

Sd/  
Authorized Officer  
Asset Reconstruction Company (India) Limited  
Trustee of "Arcil-SBPS 001-XIII- Trust"